

Tereson Dupuy

Inventor of FuzziBunz Cloth Diapers
CEO of Mother of Eden

Tereson Dupuy, 40, is the founder and CEO of Mother of Eden and the inventor and patent holder for FuzziBunz pocket-style cloth reusable diapers. Tereson is often called the *Mother of the Modern Cloth Diaper* and was the first to introduce fleece and the pocket concept to mainstream moms.



This determined mother-of-three invented FuzziBunz diapers in January 1999 because her four-month old son, Eden, was suffering from chronic diaper rash. She tried every cloth and disposable diapering system on the market to no avail. After an exhaustive search, Tereson knew there had to be a better option; that's when she invented FuzziBunz. Today, FuzziBunz diapers are found in hundreds of online and in-store boutiques and have been used by millions of babies around the world!

Tereson is not only a mom, but also an entrepreneur and has received numerous recognitions for her invention. In 2006, Tereson was named "Entrepreneur of the Year" by the Stevie Awards for Women in Business, an organization referred to as the business world's Oscars. Tereson has been featured in the *New York Times*, CNBC's *The Big Idea with Donny Deutsche*, and The Sundance Channel's *Big Ideas for a Small Planet*.



Figure 1: Tereson on The Big Idea with Donny Deutsche (CNBC)



Figure 2: Tereson on Big Ideas for a Small Planet (The Sundance Channel)

Tereson's invention has also received recognition from leading media sources, including *Parents*, *Pregnancy*, *babytalk*, *American Baby*, *Time*, *The Today Show*, *In Style* and *Pregnancy & Newborn*. It has been awarded seals from PTPA Media and iParenting Media.

Tereson is a New Orleans native. Prior to founding Mother Eden, Tereson worked as a victims advocate for the Rape Crisis Center in Lafayette, Louisiana. Tereson lives in Broussard, Louisiana with her three children, Sarah, Eden (who she named the company after), and Bennett.